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## NEWS

Release Date: 12-6-2008

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### *DataOnline selected again as Top M2M Company in 2009*



**Berkeley Hts., NJ – December 6th, 2008.**

M2M magazine has published this year's 2009 M2M 100, a directory of the most influential providers of machine-to-machine technology. DataOnline has been named again to the prestigious list that includes major corporations like Accenture, Motorola, Sprint and Verizon Wireless. Technology providers named to the M2M 100 are chosen from a compilation of over 300 companies gathered from various sources. Examples of the criteria used to compare companies are strength of business model and product/service portfolio, momentum and activity in the last 12 months, growth potential, and much more. The M2M 100 is widely regarded as the definitive record of companies comprising the rapidly emerging machine-to-machine technology market.

The 2009 M2M 100 provides evidence that the M2M marketplace is beginning to stabilize and thrive in its environment. This year 87 companies remained on the list from the previous year, up from 79 companies in 2008. This remarkable retention rate also couples with a five-year low in M&As (merger and acquisitions). The height of M&A activity was in 2006 when 32 mergers and acquisitions were announced, while the industry saw that number cut in half with just 16 occurring in 2008.

"The M2M 100 gives industry stakeholders a look at what companies are providing the best-of-the-best of what machine-to-machine technology has to offer," said Mike Carrozzo, chief editor of *M2M*. "These are the companies that provide the cutting-edge technology that's enhancing the practices of businesses in which M2M is deployed."

The M2M 100 is compiled from a list of more than 300 companies gathered from various sources. The editorial team at *M2M* magazine, along with its editorial advisory board, researches and analyzes the collected data, deciding which 100 companies will be named. Some of the criteria for selection include strength and number of customer references; establishment in the market; growth potential; and active involvement in and support for the M2M community.

"As we witness the stabilization of the M2M space, we are experiencing the powerful impact of machine-to-machine technology across the globe," said Peggy Smedley, editorial director of *M2M* magazine. "The companies appearing on the M2M 100 this

year represent the foundation of the M2M community, demonstrating how this industry is truly taking shape.”

To view full company listings and receive your copy of the 2009 M2M Sourcebook, please visit [www.specialtypub.com/m2m/sourcebook/subscribe.asp](http://www.specialtypub.com/m2m/sourcebook/subscribe.asp) to place an order. To learn more about these companies and their customers, please join us at M2M Connected World in June 2009. [Click here](#) to visit the conference Website.

### **About DataOnline**

DataOnline® is a leading global provider of M2M (Machine To Machine) solutions specifically for the monitoring of remote industrial assets. DataOnline specializes in robust and reliable hardware, data acquisition, wireless communications and advanced Web based information management services. Our total end-to-end solutions are quick, easy and cost effective putting you in control with the power to continuously monitor, assess and manage your remote assets via the Internet. From logistics to maintenance and environmental compliance to sales, DataOnline has the right monitoring solution for your business application.

DataOnline has offices in the US, Europe & Asia.

Additional information about DataOnline, including the company’s latest news releases, can be found at DataOnline's World Wide Web site at [www.dataonline.com](http://www.dataonline.com) .

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### **About M2M Magazine**

Connecting people, devices, and systems, *M2M* magazine is dedicated to the machine-to-machine communication market. With the goal of helping companies uncover ways to reduce costs and automate processes by networking their assets, *M2M* magazine helps companies turn data into actionable information. Visit *M2M* magazine on the Web at [www.m2mmag.com/](http://www.m2mmag.com/) to learn more.