

10 COTTAGE ST.  
BERKELEY HEIGHTS NJ 07922  
PHONE: 908-464-2646 FAX: 908-464-3891  
WEBSITE: WWW.DATAONLINE.COM



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## NEWS

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**Contact:** Martin Adams

**Phone:** +1-908-464-2646 ext119

**Fax:** +1-908-464-3891

<http://www.dataonline.com>

### *DataOnline selected again as Top M2M Company in 2010*



**Berkeley Hts., NJ – December 6th, 2009.**

DataOnline is pleased to announce that *M2M* magazine has released the M2M 100 list for 2010 and that DataOnline was selected for a 3<sup>rd</sup> year in a row.

This prestigious list of the most influential companies in the machine-to-machine space is published in conjunction with the 2010 M2M Sourcebook, which also featured unique custom research of the market by the editors of *M2M* magazine.

The M2M 100 is a directory of the most important and influential machine-to-machine technology providers as determined by the editors of *M2M* magazine and its editorial advisory board. It is designed to provide a snapshot of the market as it exists today and the companies with the greatest impact on its direction.

This past year, the M2M industry did see noteworthy market consolidation, but also found itself continuing the pattern of stability that has been prominent in recent years. Only eight new companies were added to the M2M 100 list in 2010. Among the new additions for 2010 were big names like Google and Cisco Systems, among others—companies that, while large and well-established overall, are just beginning to make M2M a strategic initiative.

“The M2M 100 represents the leaders in a rapidly changing marketplace, especially as machine-to-machine extends its reach into B2B, and now B2C,” says Peggy Smedley, editorial director, *M2M* magazine. “Right now, we are witnessing the evolution of this industry, and the 100 companies named are the face of the market today as well as what we see in the future.”

Companies are chosen for the M2M 100 based on a number of criteria, including strength and number of customer references; establishment in the market; growth potential; and active involvement in and support for the M2M community.

“The machine-to-machine industry is providing solutions that streamline processes and generate additional opportunities for those who are deploying them. Because of this, M2M has continued to broaden its reach, even in these struggling economic times,” says Mike Carrozzo, chief editor, *M2M* magazine.

To view full company listings and receive your copy of the 2010 M2M Sourcebook, please visit [www.m2mmag.com/resources/subscriber\\_services/m2m\\_sourcebook.aspx](http://www.m2mmag.com/resources/subscriber_services/m2m_sourcebook.aspx) to place an order.

To learn more about many of these companies, and their customers, please join us at [M2M Connected World](#) taking place June 15-18, 2010.

### **About DataOnline**

DataOnline® is a leading global provider of M2M (Machine To Machine) solutions specifically for the monitoring of remote fixed and mobile industrial assets. DataOnline specializes in robust and reliable hardware, data acquisition, wireless communications and advanced Web based information management services. Our total end-to-end solutions are quick, easy and cost effective putting you in control with the power to continuously monitor, assess and manage your remote assets via the Internet. From logistics to maintenance and environmental compliance to sales, DataOnline has the right monitoring solution for your business application.

DataOnline has offices in the US, Europe & Asia and a global network of representative companies.

Additional information about DataOnline, including the company's latest news releases and a company video, can be found at DataOnline's World Wide Web site at [www.dataonline.com](http://www.dataonline.com).

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### **About M2M Magazine**

Connecting people, devices, and systems, *M2M* magazine is dedicated to helping vertical industry thought leaders realize the value of machine-to-machine communications through remote monitoring, RFID, sensor networking, smart services, telematics, and telemetry: the Six Pillars of M2M. Visit *M2M* magazine on the Web at [www.m2mmag.com/](http://www.m2mmag.com/) to learn more.